

**Jackson & Josephine Counties Fire Plan
Outreach & Education Committee
July 15, 2011 Meeting Notes**

Attendees: Ali True, Chris Chambers, Gary Smith, Sandy Shaffer, Brad Inman, Brian Ballou, John O'Connor, Ashley Du Brey, Teresa Burkhart

Meeting called to order @ 10:00 a.m.

Charles Chase presented Sandy Shaffer with a certificate of appreciation for all the hard work and dedication she put into completing the *Wildfire Public Opinion Survey*.

Public Surveys

Overall the survey received good feedback. There was discussion that most of the surveys returned came from older residents, it was mentioned that this could be due in part to the economy and the older generation are the ones that own homes with land. Funding has been approved for another survey to take place in the fall. The target areas will include Jacksonville, Talent and North County: Shady Cove, Butte Falls, Prospect and Eagle Point.

Fire Resistant Privacy Screening Plants Handout

Ali shared that the list is being used "as is", pictures and more detailed information will be included when funding arrives. Ali will email the current copy to the O&E group.

Defensible Space Maintenance Handout

John will send a draft to the group. The handout will provide seasonal appropriate maintenance tips.

Video Production

As of right now video production has been stalled, but \$10,000 has been obligated to this project.

Four 30 sec PSAs will be aired on Channel 12 over the course of this summer. The PSAs have been grafted from SB-360 ads, and provide good information for minimum requirements. The subjects will include: defensible space, remove flammable hazards (roof and gutters), road access/driveways, and flammables under decks/firewood and lumber piles. It was recommended that these PSAs also be posted on "U-Tube". Brian would like to develop video clips with group input in the future once funding is conclusive.

Rihanna has had a series of three Fire Resistant Plant clips aired on Channel 12, "Scott's Garden".

FIREBRAND

The issue is ready to be sent to print for Jackson County; it should appear around the front end of August.

Ali requested copies to be distributed to FIREWISE communities as an added perk.

RVFP Co-op webpage, Facebook, blog & twitter

The Co-op Facebook page needs promotion.

Ashland Firewise

Last month Ali submitted two applications for FIREWISE recognition, with one additional this month. After these, there remain only three more.

The FIREWISE Commission is up and running and have already held their first meeting with a second scheduled for next week. They will be working on coordinating a citywide FIREWISE day or event.

Ali will be conducting a FIREWISE landscaping presentation to the City Commission and Council.

AFR

Chris explained how the Ashland Forest Resiliency is a product of the Ashland CWPP and gave an overview of funding. They have been thinning a lot of understory, conducting density management, opening stands and will be conducting more prescribed fires in the next two years. There is hope that they will get a contract timber sale for next spring.

Ember be Aware

Ember be Aware is a pamphlet derived from the "Ready Set Go" Program; Brian received approval from Nevada to have the RVFP Co-op logo printed on the pamphlet for local distribution.

IV Fire Plan Update

The revision of the 2005 fire plan has been finished and finalized. IV Fire will have it available to download on their website soon.

Events Review & Coming Attractions

Ashley shared a photo of the billboard she's been working on; it should be on display soon. The message is using social media to receive local fire information.

Gary is looking for additional funding for prevention awareness do to issues he's been having with FS protected land in CA.

Next meeting: August 19, 10:00 am @ ODF, Medford HQ. In general, future meetings will take place on 3rd Friday of the month; locations TBA.