

**Jackson & Josephine Fire Plans
Outreach and Education Committee Meeting Minutes**

November 18, 2011
ODF Central Point

Attendants: Ali True, Neil Benson, Brain Ballou, John O'Connor, Ashley Du Brey, Brad Inman

Agenda Items

- Public survey letters have gone out in 12 areas in Jackson Co. & will be going out in Jan in Josephine Co.
- RVFPC/KOG partnership should enable us to get some better rates on media time.
- Rihanna Sims is working to print a fire resistant privacy screen plants handout.
- John O. is working with Mat K. to secure fuels grant funds for printing Defensible Space Maintenance handouts.
- Embers Awareness handouts on order.
- Suggestion to start an public question/answer section in the Firebrand.
- A Firewise day will be held in Ashland at Roca Canyon/Quail Haven.
- More FW signs have been posted in Ashland and other communities are interested in starting as well.
- Part 1 of the FW Commission community tour was held in Ashland, part 2 will start next month.
- AFR is underway, 400 acres of non- commercial thinning is being done/ under burns will be done this spring.
- The Nature Conservancy was awarded 300k to treat private & city owned lands around the Ashland watershed.
- The fire resistant privacy screening handout will be funded by the Jackson County fuels committee.
- Video production will be picked back up in the spring; however media time will be tight due to national elections.
- Social media has been influential this year: posting information about prescribed burns and other federal fires seems to be helpful to the public.
- Greensprings FW: Tyler Creek will be hosting another community meeting.
- Shady Cove FW: Had a FW clean up day, hosted by Bob Miller. Miller has not yet scheduled any assessment training.
- Animal Evacuation: There will be workshop held this spring about using trailers for animal evacuations.
- The Backyard and Beyond (BB) conference went well, it was good to see others perspectives around the country, and what ideas work/do not work.
- The next BB conference will be held in 2013.
- Sandy Shaffer will be looking into an update on the Land Stewardship Program.
- Working in Urbanizing Landscape Workshop was a success.
- Neil and Sandy participated in the webinar. Sara's PP and presentation was enlightening. Her survey findings indicated that most (survey) information is pretty standard from county to county. Also, there was good information about communicating with the public about prescribed burns. Smoke seems to be an issue for about 1/3 of the households. The residents are OK with the smoke, as long as they are told ahead of time that there will be some type of burn happening.
- There were a few key points that were taken away from the webinar:

1. Make sure that you understand who your audience is
 2. Keep your language simple so that it is easily understood
 3. Keep your messages relevant
- RVFPC planning meeting update: Looking ahead for new projects and how to continue to fund the co-op. The three options that resonated were to:
 1. Stay the same, work with the money from the dues
 2. Start a 501 c3 or partner with KOG
 3. Set up a training for agencies for profit/nonprofit
 - IV collaboration workshop: Roy Bergstrom (ranger at Two Rivers NF) worked to bring the National Collaboration Cadre to conduct a collaboration training workshop for folks involved with the IV watershed assessment. 40-50 attended.
 - Kevin Preister, Josephine County Stewardship Group coordinator has hired 6 people to talk to over 215 people in IV about forest management.
 - GOO: Sandy will be looking to find time to update the Applegate Fire Plan; A fire safety lesson was given to 65 charter school kids in BF; Statewide FW day will be held in Salem on Dec.6; ODF received a \$60,000 WSFM grant for West Bear Cr area; Joe Hyatt is collecting data from the co-op about all events accomplished this year; Salishan prevention workshop will be held Feb 13-17, 2012 and there will be a 1 day SB360 workshop and ½ day Firewise course.